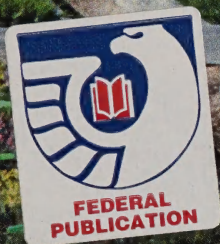


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2001 Nursery and Floriculture Statistical Program

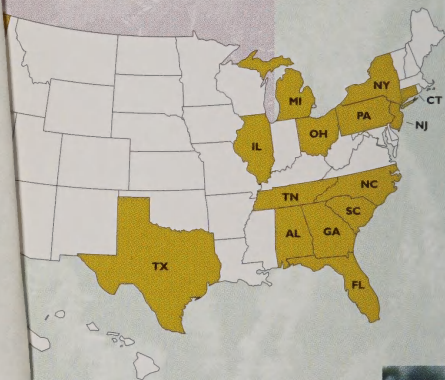
- COMMERCIAL NURSERY
PRODUCTION SURVEY
- COMMERCIAL FLORICULTURE
PRODUCTION SURVEY
- NURSERY & FLORICULTURE
CHEMICAL USE SURVEY

*Your Response
Is Important!*

Commercial Nursery Production Survey

This is the first Commercial Nursery Production Survey conducted by the National Agricultural Statistics Service (NASS). The survey will be conducted on nursery operations in early 2001 to collect production statistics.

Data items for nursery production will include the value of sales, production, and intended sales.



States will be contacted for
production.



Collection

Nursery crop groupings will be surveyed:

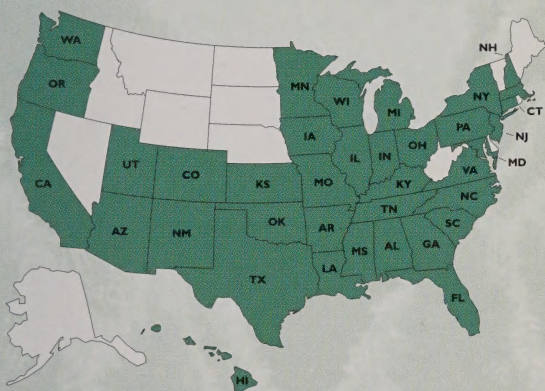
Leaf Evergreens

- Coniferous Evergreens
- Cut Christmas Trees
- Deciduous Shade Trees
- Deciduous Flowering Trees
- Deciduous Shrubs, Ground Covers, and Other Ornamentals
- Fruit and Nut Plants
- Propagation Materials
- Transplants for Commercial Truck Crop Production

Commercial Floriculture Production Survey

This annual survey will be conducted on floriculture operations in early 2001 to collect production statistics for the 2000 growing season.

Key data items for floriculture production will include number sold, value of sales, production, and area of production.



Thirty-six States will be contacted for
floriculture production

The following Floriculture crop groupings will be surveyed:

- Bedding Plants
- Cut Cultivated Greens
- Cut Flowers
- Potted Flowering Plants
- Foliage Plants
- Herbaceous Perennials
- Propagation Materials

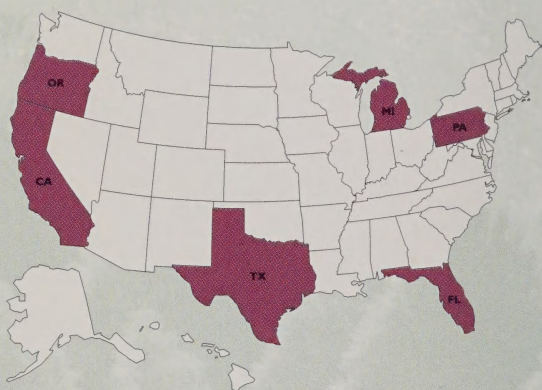


S U R V E Y S

Nursery & Floriculture Chemical Use Survey

This is the first Nursery and Floriculture Chemical Use Survey being conducted by NASS. The Survey will be conducted biennially to measure chemical usage and pest management practices for nursery and floriculture production.

Key data items on chemical use will include products applied, crop applied to, where applied, amount applied, method of application, and who made applications.



Six States will be contacted by personal interview for nursery and floriculture chemical usage.

Why Should I Respond?

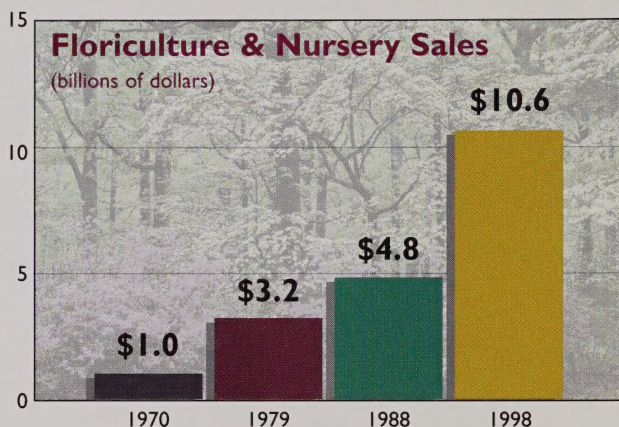
Data from these surveys will:

- Provide effective measures of America's floriculture and nursery practices and ensure that risk assessors have actual chemical use data for their ongoing assessment of chemicals.
- Help measure the economic contribution of floriculture and nursery industries to U.S. agriculture.
- Provide accurate industry statistics that will be crucial to obtaining research funding and government support on various issues.



Thank You for Participating

We realize your time is valuable and appreciate your support in helping to portray reliable data on floriculture and nursery production and chemical usage.



The floriculture and nursery industry grew 121 percent from 1988 to 1998, totaling \$10.6 billion in sales in 1998. It is vital to record this growth so supporting industries and policymakers can provide the necessary resources. In times of tightening restrictions on chemicals, it is critical to provide accurate data so needed chemicals are not removed from the market because of inadequate data and use of worst-case assumptions.

Data Confidentiality

Authority for collection of the Commercial Nursery Production Survey, the Commercial Floriculture Production Survey, and the Nursery and Floriculture Chemical Use Survey is provided by U.S. Code, Title 7. This authority carries the responsibility for safeguarding the privacy of your responses. We will not disclose any data about an individual operation. The confidentiality of the answers you provide is protected by U.S. Code, Title 7, section 2276.

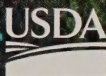


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Access to Reports

Summarized results of these and other NASS surveys are available to you by calling 1-800-727-9540 or accessing the NASS homepage on the Internet:

www.usda.gov/nass



United States
Department of
Agriculture



National
Agricultural
Statistics
Service

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December 2000

